



Francesco Citterio

Operations Manager / Marketing Manager / Project Manager

Professional Profile

- Goals and results management.
- Priorities and deadlines management.
- Taking responsibilities.
- Problem solving.
- Strong relational skills.
- Ability to work under pressure.
- Ability to adapt to new environments.
- Aptitude for teamwork.

<http://it.linkedin.com/in/francescocitterio>

WORKING EXPERIENCE

From 2015 – OPERATIONS MANAGER / MARKETING MANAGER

IN srl (In Sport srl sss, Sport Active srl sss, Sport Network) – Vimercate (Italy)
Multi-purpose sports facilities management company (www.insportsrl.it – www.sportactive.it)

From 2007 to 2015 – PROJECT MANAGER

Federation Internationale Cinema Television Sportifs (FICTS) – Milano (Italy)
Institution recognized by the International Olympic Committee (IOC) specialized in sport, television, cinema and web (www.sportmoviestv.com)

From 2007 to 2015 – SOCIO-EDUCATIONAL PROJECTS AND EVENTS MANAGER

Italian Culture and Sports Association (AICS) – Milano Committee – (Italy)
National Sports Promotion Body (www.aics.it) (www.coni.it/en/aics)

WORKING EXPERIENCE AS A LECTURER

From 2017 – LECTURER

University of Pavia – Pavia (Italy)
Advanced professional training (www.unipv.eu) (www.managementsport)

From 2015 – LECTURER

Italian Olympic Committee (CONI) – Regional School of Sport – Milano (Italy)
Advanced professional training (www.coni.it) (lombardia.coni.it/lombardia/scuola-regionale)

From 2007 to 2015 – PROJECT MANAGER AND LECTURER

University of Milano-Bicocca and Sportre-Cegis – Milano (Italy)
Advanced professional training and human resources management (www.unimib.it)

EDUCATION

2007 – 2nd level University Master Degree in “Sports Management and Marketing”
University of Milano-Bicocca – Milano (Italy) – (www.unimib.it)

2006 – Academic Degree in “Political Science”
University Cattolica del Sacro Cuore – Milano (Italy) – (www.unicatt.it)

SPORTS ASSIGNMENTS

From 2015 to 2020 – COUNCILLOR AND VICE PRESIDENT

LIBERTAS NATIONAL SPORTS CENTRE (CNLSL) – Milano and Monza Committee – (Italy)
National Sports Promotion Body (www.cnsl-libertas.it) (<http://www.coni.it/en/cns-libertas>)

From 2010 to 2012 – FEDERAL ANTI-DOPING REPRESENTATIVE FOR THE “SERIE A”

Italian Football Federation (FIGC) – Roma (Italy)
National Sports Federation (www.figc.it) (www.coni.it/en/figc)

CERTIFICATES

- “Basic Life Support and Defibrillation (BLS/D)” and “Lifesaving maneuvers in case of suffocation”.
- “Olympic Museums Network” (OMN) Certificate.
- “Teacher for Sports Trainers”.
- “Digital Marketing and Communication”.

- [Redacted]
- [Redacted]
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- [Redacted]
- [Redacted]
- [Redacted]

MY PROFESSIONAL GOAL

- To work for the organization of the Olympic Games.

MAIN SKILLS

- Management
- Marketing
- Internal communication
- External communication
- Public procurements
- Calls for funding
- Events

COMPUTER SKILLS

- ECDL
- Microsoft Office (both Windows and Macintosh environments)
- Social Media
- WordPress

LANGUAGES

- English ●●●●○
- Spanish ●●●○○

OTHER SKILLS

- Press office
- Speaker in conferences
- Content editor
- Radio speaker
- Sports instructor

HOBBIES

- Soccer player from 1989 to 2017
- Sport / Cinema / Books